

JUSTIN YOU

2D ILLUSTRATOR ♦ CHARACTER DESIGN ♦ COMIC ART ♦ MERCH & BRAND

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► EXPERIENCE

Upstate Animation — Comic Artist & Character Designer Mar–Oct 2025

- ▶ Main artist and colorist for **HYPEFORCE: The Phantom Train Heist** — an 18-page original comic for client SNEAKERBOTS. Everything from loose concept sketches to final colored pages and character sheets built for 3D handoff.
- ▶ Helped revise story and visual concepts along the way — bringing ideas to the table and keeping the look consistent across the whole book.
- ▶ Handled file setup and print prep so everything shipped production-ready (CMYK).

CraftifyX — Character & Product Designer 2025

- ▶ Designed the **Skully** plush from pre-production turnaround through manufactured, shipped product; also produced the launch promo video.

Svavelstickan — Freelance Promo Artist May–Jun 2024

- ▶ Made release promo art for the Steam launch of **Star Fetchers: Escape from Pork Belly** — worked closely with their marketing and dev teams so the pieces felt like a natural extension of the series.

Golden Wolf — Design Intern Jun–Aug 2023

- ▶ Design on the **Doodles Summer Socials** campaign alongside Golden Wolf's creative directors and producers — concepting, storyboards, and merch design.
- ▶ Helped get assets ready for animation and compositing, keeping visual consistency across a big international team.

TourBox / XP-Pen — Sponsored Creator Aug 2022–Oct 2023

- ▶ Original promotional artwork for digital-art hardware launches, tying each product's strengths into the visuals. Multiple revision rounds, delivered on time.

► ORIGINAL PROJECTS

GRUNGE — comic series & game concept ongoing

- ▶ Self-published series: world design, cast turnarounds, in-game UI mockups, and print-ready sequential pages. Exhibited at the SVA Senior Show.

Tropical Takeover — SVA senior thesis 2024

- ▶ Original animated world: full cast lineup with turnarounds and expression sheets, plus environment visual development.

► ABOUT

NYC-based illustrator making bold, character-driven art for animation, comics, merch, and brand work. Happy from first sketch all the way to print-ready finals.

► AWARDS

- ★ Graphis 2025 Honorable Mention
- ★ SVA Illustration 2024 Award of Recognition
- ★ Silas H. Rhodes Merit Scholarship

► SKILLS

Illustration & Design

Character Design • Comic Art & Coloring • Merch & Brand Illustration • Concept Art • Promo Art • Print Production • Vector & Raster

Software

Adobe Photoshop • Illustrator • InDesign • Clip Studio Paint EX • Blender

► EDUCATION

School of Visual Arts

BFA, Illustration

Sept 2020 – May 2024

► SHOWS

MOCCA Pop-Up

March 2024

SVA Senior Show

April 2024